

## Subject Master Register

Prepared On 10/06/2011

Course Name UNDER GRADUATE COURSES

Stream Name BACHELOR IN BUSINESS ADMINISTRATION (B.B.A.)

Academic Period SEMESTER - 6

Group Name	Subject Name	Code	credits
	601 - BUSINESS ENVIRONMENT - II	3747	3
	602 - ENTREPRENEURSHIP AND MANAGEMENT OF SMALL BUSINESS - II	3748	3
	603 - MANAGEMENT AND COST ACCOUNTING - II	3749	3
	604 - COMPREHENSIVE RESEARCH REPORT IN ELECTIVE AREA	3750	3
	605 - MARKETING RESEARCH - II	3751	3
	605 - PRODUCT PLANNING AND MANAGEMENT - II	3752	3
	605 - SALES AND DISTRIBUTION MANAGEMENT - II	3753	3
	606 - ORGANIZATION BEHAVIOR - II	3754	3
	606 - HUMAN RESOURCE PLANNING AND DEVELOPMENT - II	3755	3
	606 - HUMAN RESOURCE LEGISLATION - II	3756	3
	607 - FINANCIAL MARKET - II	3757	3
	607 - BUSINESS FINANCE - II	3758	3
	607 - TAX PLANNING ( DIRECT TAXES ) - II	3759	3